

CUBETUMBLE

ABDULLAH ALI (CO-FOUNDER)

JUNE 2022

Founding Team



Abdullah Ali
Co-Founder
(Technical + Marketing)

Aerospace Engineer
KU Master degree in Space concentration
ADCS system engineer in YahSat Space Lab



Abdullah Al-Ansari
Co- Founder
(Technical + Business)

Electrical Engineer
KU Master degree
PhD Student working on ADCS
Worked on ADCS in 2 CubeSat projects

Advisory Board



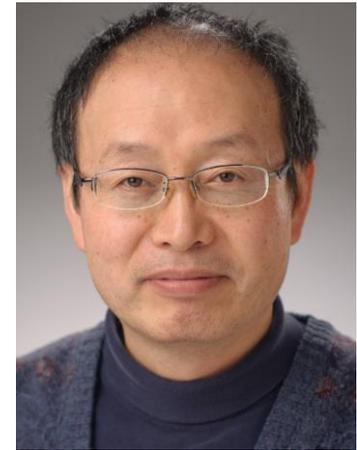
Dr. Bashar El-Khasawneh

Associate Professor at KU



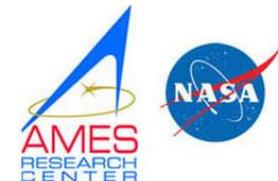
Dr. Firas Jarrar

Assistant Professor at KU

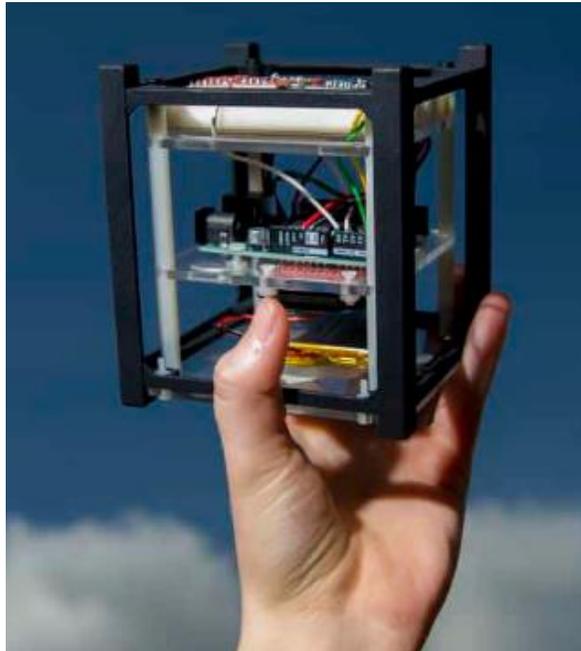


Dr. Sean Shan Min Swei

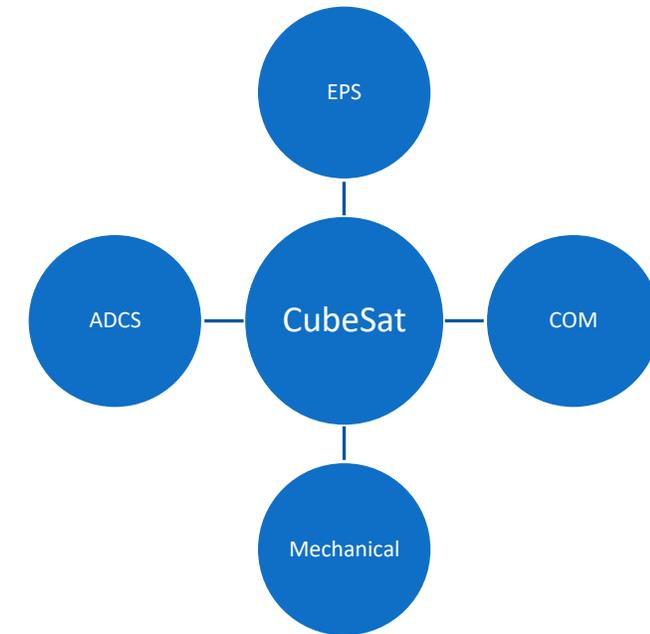
Director of KUSTIC & KU
Aerospace chair



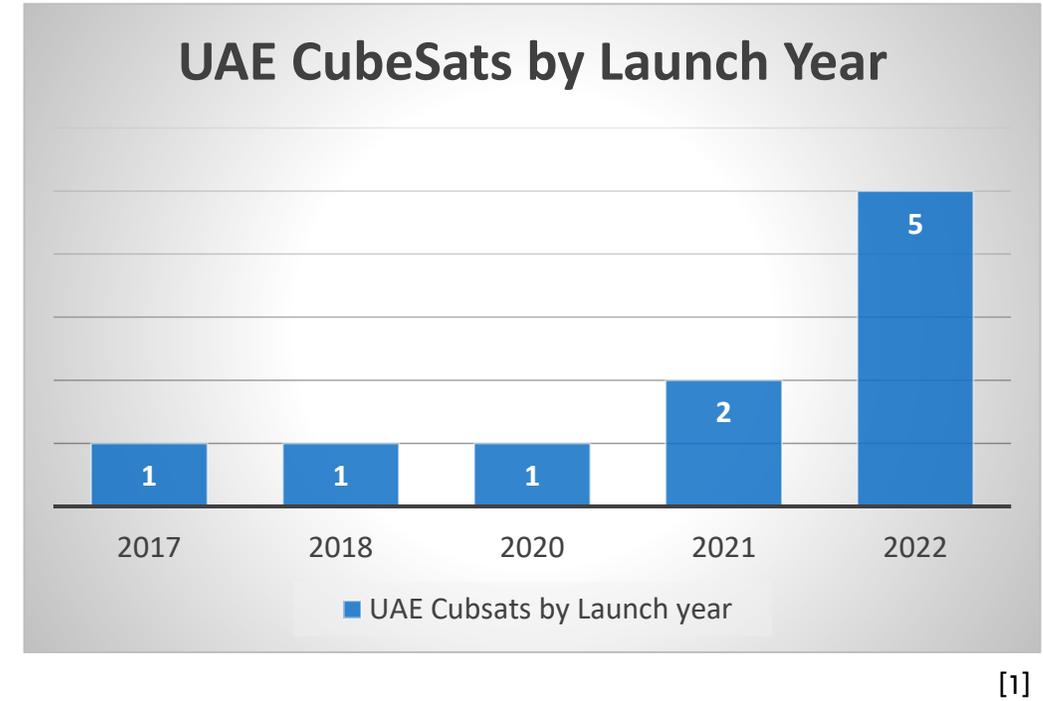
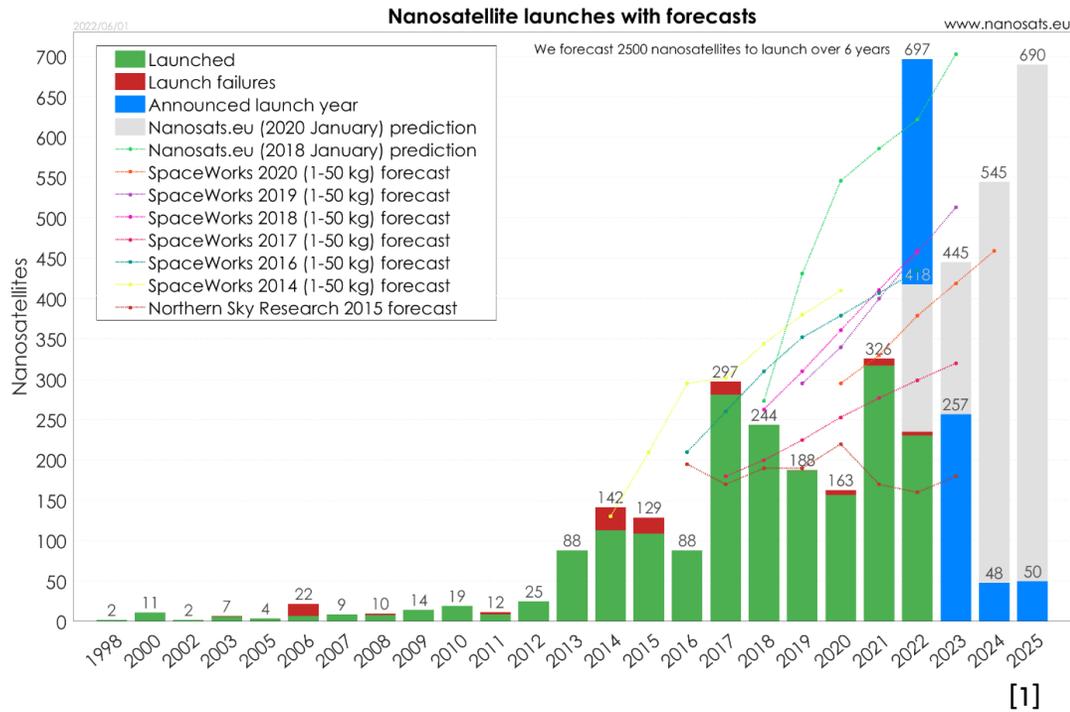
Introduction about CubeSats



- Small Satellites with standard sizes (1U,2U,...etc)
- 1U = 10cm x 10cm x 10cm & 1.33 Kg
- Cheaper (thousands) than large satellites (millions)
- Cheap access to space for Universities
- Attitude determination and control system
 - Directing antennas
 - Directing solar panels
 - Directing the camera



CubeSat Spread Trend



- UAE vision 2030 for the space sector [2]

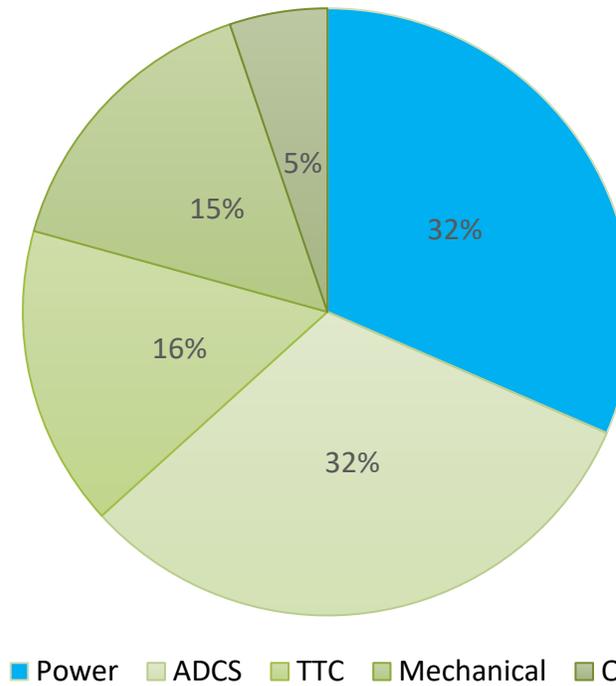
[1] <https://www.nanosats.eu>

[2] <https://space.gov.ae/Documents/PublicationPDFFiles/2030-National-Strategy-Summary-EN.pdf>

Problem



Failures in the first 30 days in Orbit [3]



- Almost 50% of CubeSats fail due to insufficient testing [4]
- \$6000 to put 1Kg in Orbit [5]
- At least \$50000 to construct a CubeSat [6]

[3]<https://www.mdpi.com/2226-4310/9/2/46/pdf?version=1642578177>

[4]<https://digitalcommons.usu.edu/cgi/viewcontent.cgi?article=3397&context=smallsat>

[5]https://ttu-ir.tdl.org/bitstream/handle/2346/74082/ICES_2018_81.pdf

[6]https://www.researchgate.net/publication/305888045_A_Pathway_to_Small_Satellite_Market_Growth

Existing Solutions Shortcomings

Magnetic Levitation



- 1 DOF only at a time
- Can induce currents
- Needs a closed-loop system
- Stability issues

Drop Towers



- Short periods of simulation
- Damage risk

Rod Hanging



- 1 DOF only at a time
- Sensible to disturbances

Parabolic Flights



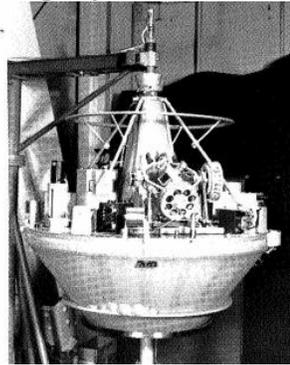
- Short periods of simulation

Air Bearing Solution

JPL



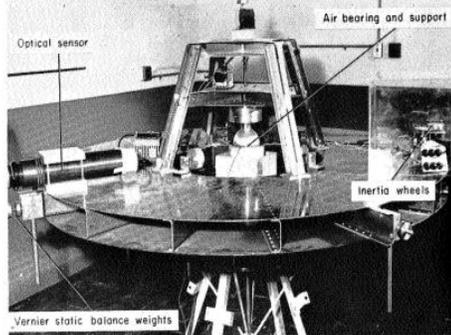
Langley Research center



Utah State University



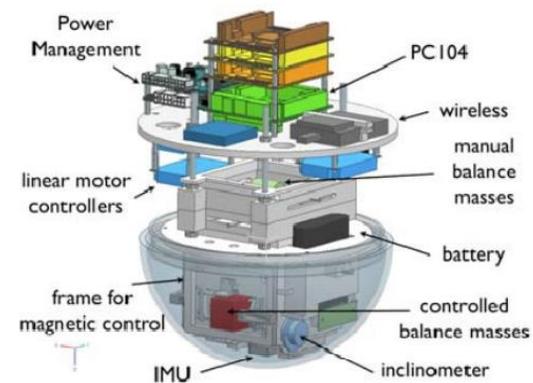
Nasa Ames Research Center

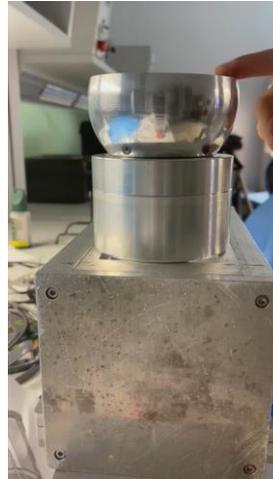


Georgia Institute



Naval School





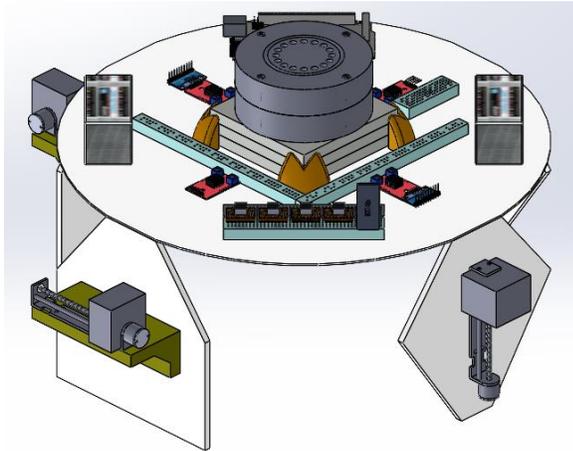
Our Solution

- Replicate space environment for CubeSats
- Utilizing Air bearing (Smooth performance)
- Center of gravity balance & Actuation mechanisms
- Possible Patent (process)
- TRL (5)

Products



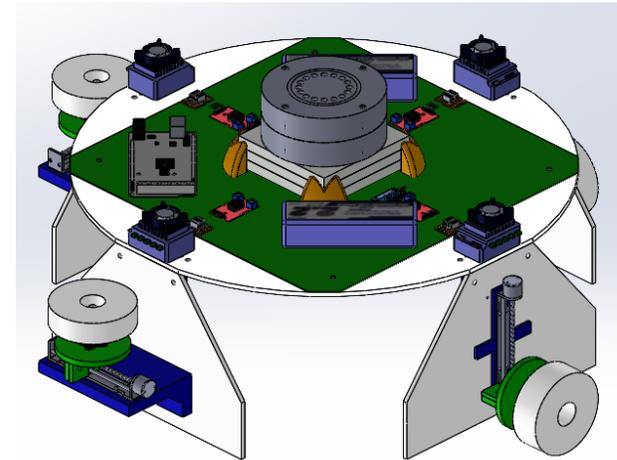
BASIC



- No Reaction Wheels
- ADCS Educational Purposes



COMPREHENSIVE



- Has Reaction Wheels
- Commercial Version

Value proposition



UNIQUE

Specifically dedicated to
CubeSat ADCS testing



TESTED

Conducted testing for the
needed features



FILLS THE GAP

Our product makes ADCS testing
possible in the lab



COST SAVINGS

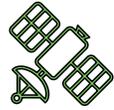
> 75% less than other competitors



EASY TO USE & MAINTAIN

Friendly LabView interface

Business Models



CUBESAT TESTING

Targeted Segment

Space centers & Agencies (1 Potential Customer Already)

CubeSat Developers

Offer

CubeSat testing setup

Revenue streams

Selling testbed + Codes

Maintenance contracts

Delivering Workshops



EDUCATIONAL

Targeted Segment

Space Labs in universities

Offer

An educational simulator for space environment

Revenue streams

Selling testbed + Codes

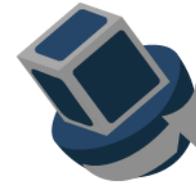
Maintenance contracts

Delivering Workshops

Our Solution Reliability

	CubeTumble	ASTROFEIN	Sputnix
Cost	Much Affordable (< €35 000)	Very Expensive (€600 000)	Expensive (€152 000)
Convenience for CubeSats	Specifically, for CubeSats	For Large and medium satellites	For Large and medium satellites
Ease of Maintenance	Very easy (Commercial components)	Not easy (Specially designed components)	Not easy (Specially designed components)
Maturity	New startup	Since 2011	Since 2011

Thank you!



CUBETUMBLE

Abdullah Ali

0566782368

<https://cubetumble.com/>
