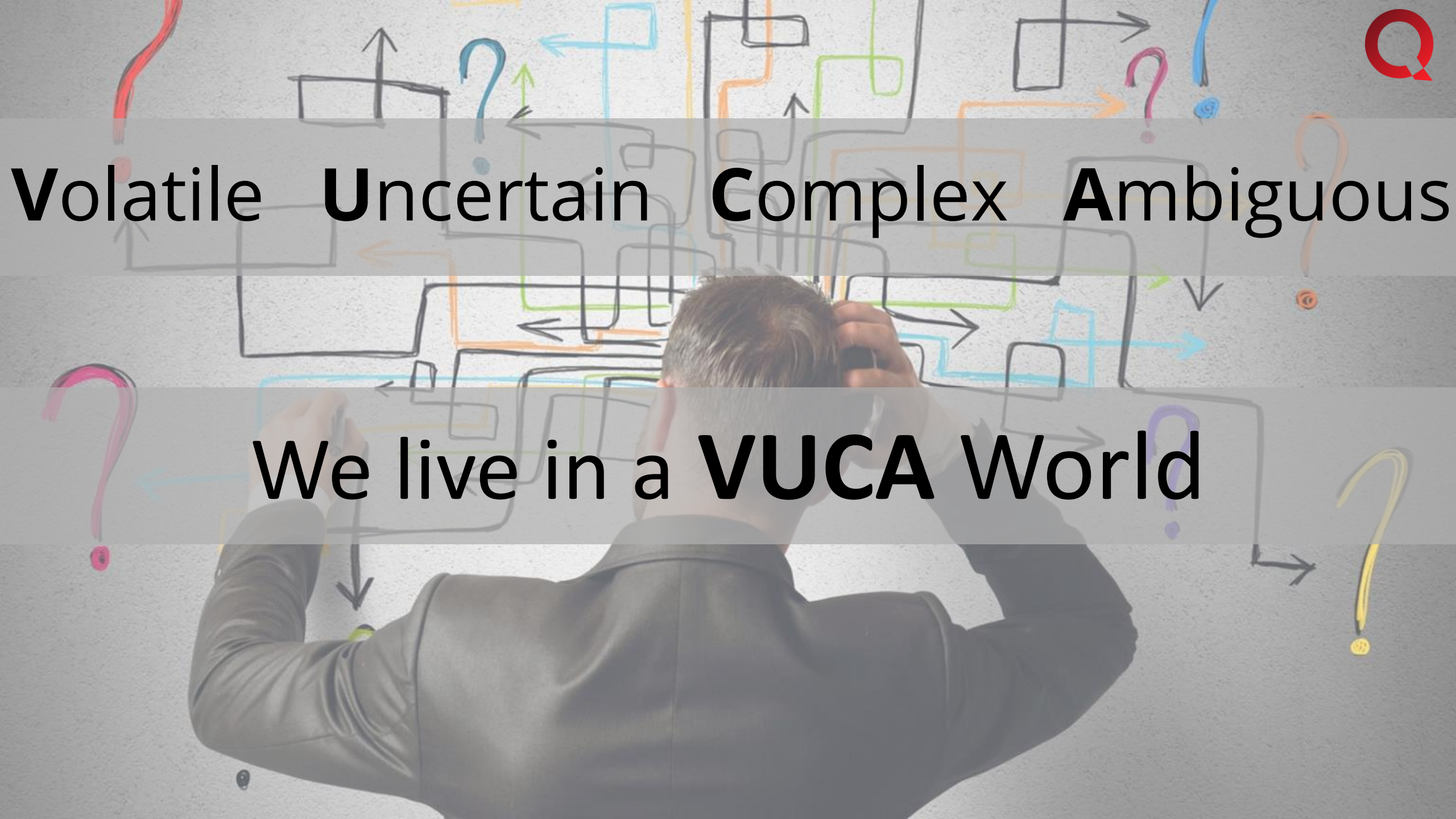


Quanti**F**ore



Volatile Uncertain Complex Ambiguous

We live in a **VUCA World**





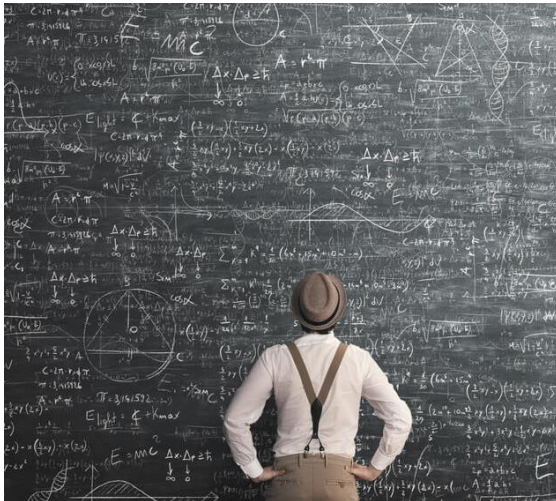
The Problem



Learning from history



Qualitative without data



Complicated & Needs Expertise



Biased & Unverifiable

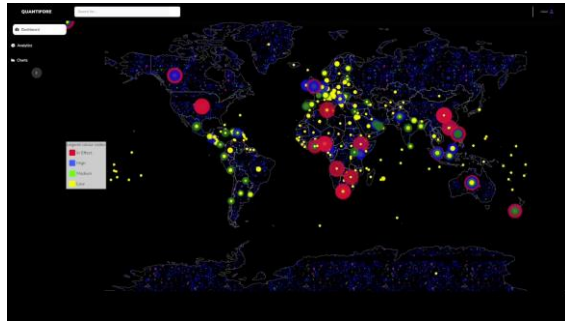
A Bad Decision Costs more than USD 1000 per customer

Sources:

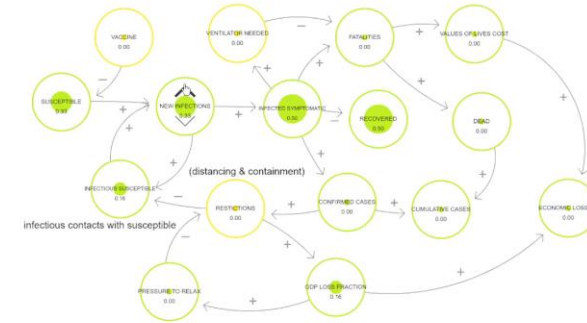
Frost & Sullivan Report 2021 | Global Decision Intelligence Report 2021 | KPMG Report 2020



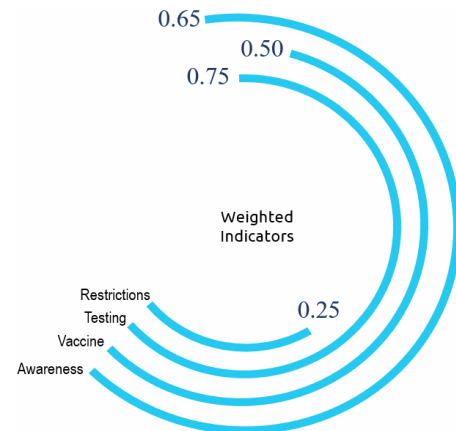
The Solution



Identify
Signals



Analyze
Signals



Scenario 1
Normalization in 1 year **10%**



Scenario 2
Normalization in 2 years **20%**



Scenario 3
Normalization in 3 years **70%**

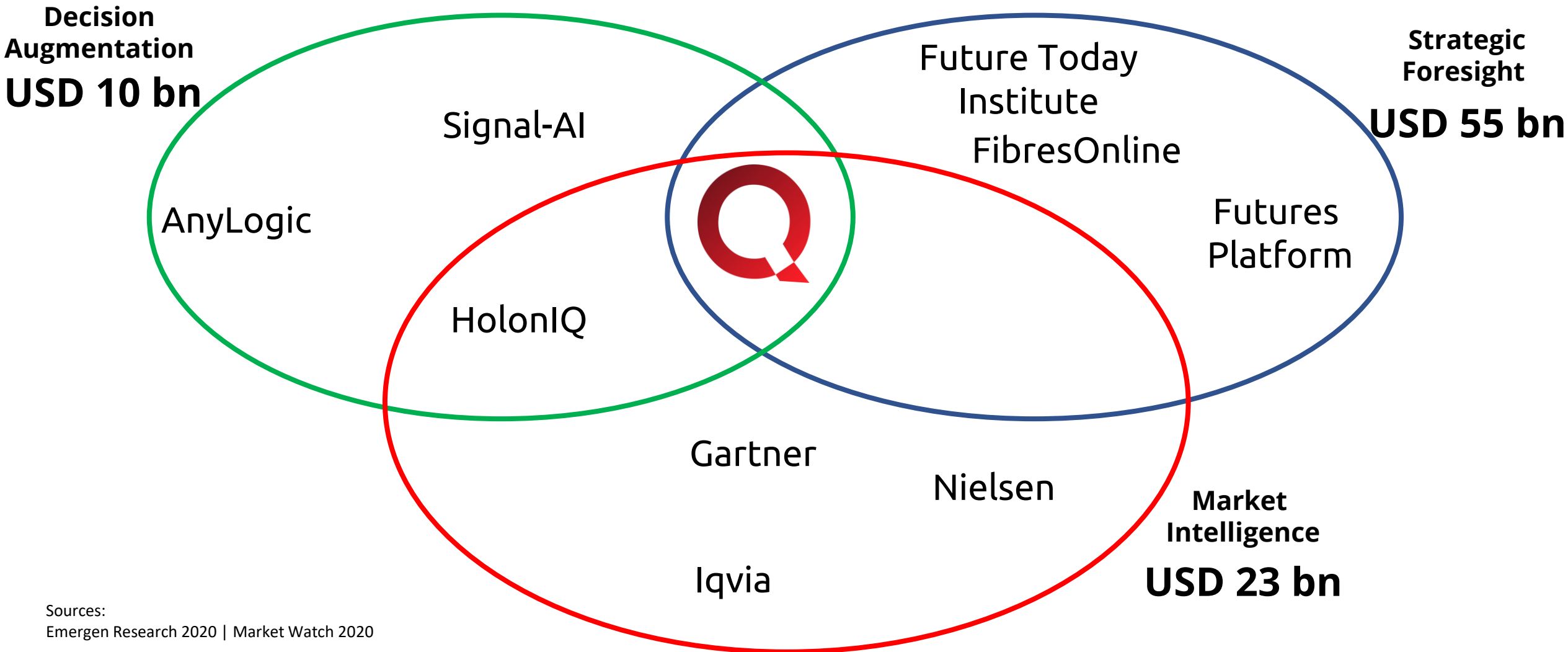


Generate
Scenarios &
Take Decisions



Competitive Landscape

USD 88 Billion Market growing at 10% Annually



Sources:
Emergen Research 2020 | Market Watch 2020



We have Traction!

Currently testing the prototype on a pilot project with

دائرة التنمية الاقتصادية
DEPARTMENT OF ECONOMIC DEVELOPMENT



Government of Abu Dhabi



And more have shown interest!

Planning & Operations



Policy Development



Crises / Risk Planning





Go To Market

- Digital Marketing
 - LinkedIn
 - Email marketing
- Workshops & Seminars



Our Team



Abid Marzouq Al Dhuhoori
Co-Founder
15+ years in Strategy & Foresight



Jamsheed Jasar
Co-Founder
17+ years in Technology & Finance



Bakheeta Saeed Al Mansoori
CEO
12+ years in Strategy & Foresight



Business Model

Revenues:

- Software Subscription – tiered based on:
 - Signal repository
 - Models
- Consulting Fees
- Custom Reports

Thank You